



[Home Page](#)

[Introduction](#)

[Member In Take](#)

[Affinity Networks](#)

[Am Institute of SB](#)

[Wolk Marketing School](#)

[My Biz Opps](#)

[Class Directory](#)

[The Hope Collection](#)

[Services](#)

[About Us](#)

[Contact](#)

[Translate](#)

"Building Change Makers"

"It is not the critic who counts: not the man who points out how the strong man stumbles or where the doer of deeds could have done better. The credit belongs to the man who is actually in the arena, whose face is marred by dust and sweat and blood, who strives valiantly, who errs and comes up short again and again, because there is no effort without error or shortcoming, but who knows the great enthusiasms, the great devotions, who spends himself for a worthy cause; who, at the best, knows, in the end, the triumph of big achievement, and who, at worst, if he fails, at least he fails while striving greatly, so that his place shall never be with those cold and timid souls who knew neither victory nor defeat"

- Theodore Roosevelt



"ARE THESE THE HANDS OF A CHANGE MAKER...COULD THEY BE YOUR HANDS?"

2nd BU - Supplying people, businesses, groups and governments with the tools to become "Change Makers"

- Change has been going on since the beginning of time. Mankind's ability to adapt to change however has not always been as certain as the certainty of change itself.
- History has certainly documented the challenge of this tug and the pull and by now we should have learned a thing or two. Every institution of society from the home to the Supreme Court tries to cope with change in some way. Psychologists tell us we fear change. Movie makers, media and authors make their livings dramatizing the struggle people have in dealing with change.

"To live with and optimize change, we need principles that don't change" - Stephen Covey

2nd BU is about providing real life solutions for all levels based on solid principles that will keep you ahead of the curve.

1. **Building Brighter Kids** - A unique patented educational process to improve kids learning ability
2. Providing access to **Online Degrees** from popular online universities
3. **Online continuing education programs** for job training and building businesses

To capitalize on change you must "*Own the Tools*" of transition. It will require thinking outside of the box, but if you don't get out of the box, you are going down with the box!

- The University makes the tools for **online marketing** ; **supply chain management** and **sourcing / procurement** accessible and affordable
- **Affinity Networks** provide access to targeted markets like **Commercial Real Estate** and **Constuction**
- Available **online banking, insurance, financial planning and accounting strategies** level the playing field
- Through the **Small Business Institute** the knowledge can be researched and applied
- **Socially Responsible Economic Development Opportunities** have never been more available
- **Experts** teach how the regulations favor growth rather than decline
- Cutting edge ERP and CRM data base **Solutions** make real time business management accurate and accessible

Since learning the pieces of the puzzle needed to deal with and capitalize on change is a lifelong process,

you can just enter today and never stop enjoying the many **Services**

Become a "Change Maker"
Capitalize on the University's "High Touch and High Tech" approach!

ENROLL TODAY!

"It's a Beautiful Story"
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